What information Japanese TO’s are looking for?

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These are information TO’s want on product manual

- Is farm running actual agriculture or just tourist farm?
- Host family information
- Closest hospital information and language availability
- Public and private transportation information (Accessibility)
- Emergency contact
- Room information (Bed)
  Whole number of room and how many beds there are
  (How many twins, singles, family rooms e.t.c.)
- Room information (Amenity)
- Room information (Bath room and toilet)
- Seasonality (Also good for winter season ?)
- Price range
- Description on activities guests can experience
- Information on liquidation, deposit
- Meal condition
- Environment around the facility
- Beautiful pictures for usage on pamphlet and website