

# Quality level and the scope of the country tourism products that we could include to the tour package

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# During trip

- Smiling is worth while million euro promotion
- Japanese are not so active people.
- Wifi is must service in accommodation
- “Enjoy yourself “ doesn’t work
- We can treat them in local way, but a bit more explanation







# Japanese services



# What Japanese Tourists expect from Overseas Destinations

Historical & Cultural sites



Warm Hospitality

Local Cuisine

Beautiful Nature and Wild Life



Shopping

## Experience

Art and Local Craft



Safety & Security

Easy Access

Reasonable and clean accommodation



Good Sanitation



The condition tour operator association recommend when new business starts with suppliers.

### ❖ Transportation

- The company licensed by local authority
- Utilizing the vehicles licensed by local authority
- Following the law to maintain the vehicles
- Following the driving regulation by local authority
- Having insurance regulated by local authority
- Having emergency contact
- Driver hopefully speaks English
- Check the record of serious accident
- Having appropriate working condition of the drivers

The condition tour operator association recommend when new business starts with suppliers.

### ❖ Accommodations

- Licensed by local authority
- Following the local laws as accommodation
- Having proper system for fire such as exits
- Good security system
- Following the local sanitation law
- Immediate action plan for injuries and emergency

### ❖ . Restaurants

- Licensed by local authority and following the food, sanitary regulation
- Having proper system for fire such as exits
- Environment around restaurant should be clean enough
- Check the record of accidents, incidents, criminal case by local authority